

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K. Street NW
Suite 200
Washington, DC 20007

DUPLICATE INVOICE

Advertiser	David Rouzer for Congress
Product	11/2-11/6
Estimate Number	

Invoice #	120263-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120263
Alt Order #	6402873
Deal #	
Order Flight	11/03/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 4:30am News	4:30a - 5am								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	4:54 AM	DRZ1205TVH	\$100.00		2
	WRAL			Tu	11/06/12	:30	4:45 AM	DRZ1205TVH	\$100.00		1
2	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	5:14 AM	DRZ1205TVH	\$400.00		1
	WRAL			Tu	11/06/12	:30	4:59 AM	DRZ1205TVH	\$400.00		2
3	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	5:38 AM	DRZ1205TVH	\$665.00		1
	WRAL			Tu	11/06/12	:30	5:39 AM	DRZ1205TVH	\$665.00		2
4	WRAL	WRAL AM News	6-7a								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	6:24 AM	DRZ1205TVH	\$900.00		2
	WRAL			Tu	11/06/12	:30	5:59 AM	DRZ1205TVH	\$900.00		1
5	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	2x	MT-----				
	WRAL			M	11/05/12	:30	8:24 AM	DRZ1205TVH	\$665.00		1
	WRAL			Tu	11/06/12	:30	8:29 AM	DRZ1205TVH	\$665.00		2
6	WRAL	5:00 First News	5-530p								
		CLASS 3 CANDIDATE R9.26									
					11/05/12 to 11/11/12	1x	M-----				
	WRAL			M	11/05/12	:30	5:12 PM	DRZ1205TVH	\$1,780.00		1
7	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									

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7	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			11/05/12 to 11/11/12	1x	M-----					
				M	11/05/12	:30	5:53 PM	DRZ1205TVH	\$1,780.00		1
8	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			11/05/12 to 11/11/12	1x	M-----					
				M	11/05/12	:30	6:09 PM	DRZ1205TVH	\$2,225.00		1
9	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am								
		CLASS 3 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----S					
				Su	11/04/12	:30	12:07 AM	DRZ1205TVH	\$2,225.00		1
10	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 3 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----S-					
				Sa	11/03/12	:30	7:30 AM	DRZ1205TVH	\$400.00		1
11	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a								
		CLASS 3 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----S-					
				Sa	11/03/12	:30	9:29 AM	DRZ1205TVH	\$400.00		1
12	WRAL	CRIMINAL MINDS	1135-1235XM								
		CLASS 3 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----S-					
				Sa	11/03/12	:30	12:50 AM	DRZ1205TVH	\$225.00		1
				LR due to football runover							
				LR due to football runover							
13	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 3 CANDIDATE R9.26									
	WRAL			10/29/12 to 11/04/12	1x	-----S					
				Su	11/04/12	:30	8:42 AM	DRZ1205TVH	\$490.00		1
14			1030-1130								

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	WRAL	Face The Nation 1030-1130									
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----S				
	WRAL			Su	11/04/12	:30	10:59 AM	DRZ1205TVH	\$490.00		1
15	WRAL	Mon Hour 1	8-9p								
		CLASS 2 CANDIDATE R9.26									
					11/05/12 to 11/11/12	1x	M-----				
	WRAL			M	11/05/12	:30	7:59 PM	DRZ1205TVH	\$5,000.00		1
16	WRAL	ACC Football	12N-330P								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	2x	-----S-				
	WRAL			Sa	11/03/12	:30	2:23 PM	DRZ1205TVH	\$1,110.00		1
	WRAL			Sa	11/03/12	:30	2:58 PM	DRZ1205TVH	\$1,110.00		2
17	WRAL	NFL Football (Early)	1p - 4:30p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	2x	-----S				
	WRAL			Su	11/04/12	:30	12:58 PM	DRZ1205TVH	\$1,780.00		2
	WRAL			Su	11/04/12	:30	2:35 PM	DRZ1205TVH	\$1,780.00		1
18	WRAL	NFL (Late)	4-730p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----S				
	WRAL			Su	11/04/12	:30	7:33 PM	DRZ1205TVH	\$3,555.00		1
<u>Aired Spots</u>				25							

<u>Gross Total</u>	\$29,810.00	
<u>Agency Commission</u>	\$4,471.50	
<u>Net Amount Due</u>	\$25,338.50	<u>Payment Terms 30 Days</u>

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